

BEHNAZ SHARIFIMOHNA

Instructional Design | E-Learning Development | Learning Experience Design

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PROFESSIONAL PROFILE

Instructional design and digital learning professional with 13+ years of experience across adult education, curriculum development, assessment, academic leadership and online/blended learning in Ireland, Malaysia and Iran. Skilled at turning complex information into clear learner journeys, scenario-based activities, assessments, job aids and practical digital resources. Currently undertaking an MA in E-Learning Design & Development at Munster Technological University, with hands-on Articulate Rise 360 experience and a strong foundation in learner-centred design, facilitation and content improvement through feedback and evidence.

SELECTED DIGITAL LEARNING PROJECT

Your First Week at ICOT: Ready from Day One | Articulate Rise 360

2026

Workplace onboarding portfolio project

- Designed and developed an interactive first-week onboarding experience that transforms detailed teacher procedures into practical, decision-based digital learning.
- Used scenario-based choices, immediate feedback, process interactions, knowledge checks and downloadable reference resources to support transfer to the workplace.
- Applied content prioritisation and learner-centred design to separate must-know actions from information better kept as reference material.

Live project: [View the Articulate Rise course](#)

CORE CAPABILITIES

Instructional Design

Learning objectives, learner journeys, scenario-based learning, content prioritisation, course structure

Assessment & Evaluation

Formative assessment, knowledge checks, feedback design, learner-progress monitoring, evaluation

E-Learning Development

Articulate Rise 360, responsive modules, interactions, knowledge checks, digital onboarding

Learning Resources

Job aids, checklists, guides, worksheets, presentations, quick-reference materials

PROFESSIONAL EXPERIENCE

English Teacher | International College of Technology

Apr 2026 - Present

Cork, Ireland

- Design and deliver structured English programmes for adult international learners, combining face-to-face teaching with digital resources, collaborative learning and scenario-based activities.
- Create lesson sequences, assessments, multimedia-supported resources and practical learning materials aligned with clear objectives and varied learner needs.
- Monitor participation and progress through observation, assignments, tests and learner feedback, then adapt content, pacing and support accordingly.

Mathematics Teacher | Alpha Maths

2023 - 2026

Cork, Ireland

- Designed learning programmes, revision workshops, practice resources and assessments for Junior Cycle and Leaving Certificate mathematics.
- Translated complex concepts into accessible step-by-step explanations and used formative assessment to target follow-up support.

English Department Manager & Academic Supervisor | Mehr Pardis Bilingual Primary School

2014 - 2019

Babol, Iran

- Led and supported a department of nine teachers, coordinating academic delivery, planning, resources and consistent learning standards.
- Designed and implemented English curricula across five programme levels, including learning objectives, teaching guidance, activities and assessments.
- Coordinated placement assessment, learner-progress monitoring, parent-teacher reviews and academic initiatives, using feedback and progress evidence to improve provision.

ADDITIONAL TEACHING, DIGITAL & CONTENT EXPERIENCE

ESL & Creative Writing Teacher | Unique English Classrooms

2019 - 2021

Kuala Lumpur, Malaysia

- Developed curriculum, assessments and learning activities for 30+ learners across online and face-to-face delivery; maintained organised digital resources for 20 class groups using Google Classroom and Classcraft.

ADDITIONAL TEACHING, DIGITAL & CONTENT EXPERIENCE - CONTINUED

ESL Teacher | Cambridge English For Life 2019 - 2021

Kuala Lumpur, Malaysia

- Designed learning materials and assessments across multiple proficiency levels, prepared learners for Cambridge English qualifications and administered official assessments.

Mathematics Teacher | Seriously Addictive Maths 2019 - 2021

Kuala Lumpur, Malaysia

- Delivered Singapore Maths using bar modelling and the Concrete-Pictorial-Abstract approach, with interactive problem-solving activities and ongoing assessment.

Translator & Language Specialist | Iranian Young Translators 2006 - 2012

Tehran, Iran

- Translated and localised written and audiovisual content in science, electronics, technology, tutorials and educational media, turning complex source material into clear audience-appropriate language.

EFL Teacher | Rangin Kaman Special English Institute for Kids 2012 - 2014

Tehran, Iran

- Delivered play-based English learning for young children using storytelling, role-play, games and phonics, and created age-appropriate literacy resources.

EDUCATION

MA in E-Learning Design & Development | Munster Technological University 2026 - Present

Online postgraduate programme

BSc in Applied Mathematics | Islamic Azad University 2001 - 2005

Karaj, Iran

SELECTED PROFESSIONAL QUALIFICATIONS

- Teaching Council of Ireland - Registered Further Education Teacher, Route 3 (2025)
- CELTA - University College Cork
- TESOL - Arizona State University
- TEFL - Saleh G.A.P Academy
- Computer 3D Animation in Autodesk Maya - 150 hours, Kavoshgaran Institute
- GDPR training - National Association of State Boards of Accountancy

SELECTED PROFESSIONAL DEVELOPMENT

- Teaching EFL/ESL Reading: A Task-Based Approach - University of London
- Supporting Children with Difficulties in Reading and Writing - University of London

DIGITAL & INSTRUCTIONAL TOOLKIT

Authoring & learning: Articulate Rise 360, Google Classroom, Classcraft, Google Forms, Microsoft Teams, Zoom, Google Meet

Content & productivity: PowerPoint, Word, Excel, AI-assisted content development, Adobe Photoshop, video-editing tools, Autodesk Maya

Design practice: Curriculum design, assessment design, learner-centred learning, differentiation, project-based learning, gamification, multimedia resources

LANGUAGES

English: Fluent | Persian: Fluent | French: Beginner